

Imagine a world where  
inclusion is the norm  
and not the exception



# Sponsorship Proposal

**THE BIGGEST EVER  
Pink Flamingo 18th Birthday Party**

*In memory of Olivia Perkins*

Saturday 16 March 2024  
Aqua Luna, Drummoyne  
Sydney  
7pm

Raising funds for

The LIVVing Room  
Five Dock

*A social enterprise cafe and  
community hub where  
everyone belongs*



[www.touchedbyolivia.com.au](http://www.touchedbyolivia.com.au)

[john.perkins@touchedbyolivia.com.au](mailto:john.perkins@touchedbyolivia.com.au)



Reach exposure to over  
8,000 Inner West  
residents



## Sponsorship Opportunities

We will be promoting our Sponsors to our supporter base which consists of over 8,000 Inner West Residents, via email and social media campaigns!

This is a wonderful opportunity to partner with Touched by Olivia. Grown in Sydney's Inner West from very humble beginnings, it is Australia's ONLY charity that focuses on improving well-being through inclusion and belonging across all ages and all stages at the grass-roots.

**If you can be anything,  
be INCLUSIVE**



Increase disability  
employment

reduce social isolation

improve well-being

create a scalable model



# Sponsorship Opportunities

**Drinks Sponsor:** provide in-kind alcoholic beverages/drinks, eg sparkling, wine, beer, spirits and soft drinks for 300pax event **or \$20,000**. In return:

- Naming rights as Exclusive Drinks Sponsor
- Six Complimentary event tickets
- Promotion to 8000+ database, via email, with 10 posts & website inclusion
- Largest signage at event, incl event program, AV display and hourly MC mentions

**Entertainment Sponsor:** provide in-kind donation of AV equipment and services, **or \$10,000**. In return:

- Naming rights as Exclusive Entertainment Sponsor
- Four Complimentary event tickets
- Promotion to 8000+ database with 6 posts & website inclusion
- Second largest signage at event, incl event program, AV display and hourly MC mentions

**Games Sponsor:** one off donation of **\$5000**. In return:

- Naming rights as Games Sponsor
- Two Complimentary event tickets
- Promotion to 8000+ database with 4 posts & website inclusion
- Signage at event, incl event program, AV display and MC mentions

**Merchandise Sponsor** - one-off donation of **\$1000**. In return:

- Naming rights as Merchandise Sponsor
- One Complimentary event ticket
- Promotion to 8000+ database with 1 post & website inclusion
- Signage at event, incl event program, AV display and MC mentions

**Prize Sponsor** - donation of a prize for raffle, auction or games

- Promotion to 8000+ database
- Inclusion in event program and in AV display

**Be a champion  
for inclusion**



“We exist to improve the well-being of people and communities through inclusion and belonging”



# The LIVVing Room

The LIVVing Room is community-led inclusion in action bringing good people together to do great things.

As a social enterprise cafe, it will create purposeful, paid employment opportunities for people with disabilities by removing barriers and offering customised support, training and mentorship to people who struggle securing mainstream employment.

As a community hub, it will offer opportunities for people who are socially isolated to connect in a safe, fun, vibrant environment through inclusive programs and community networks.

The LIVVing Room will replace our community’s much loved Liwi’s Cafe, which you can find next to everyone’s favourite playspace, Liwi’s Place, at Timbrell Park, Five Dock.

The Project is DA approved.

“Not just any cafe”

“Supporting others to find their place in the world”

